

The 1st. letter is of silence - the 2nd.
letter is of breath - our brother breath,
the 3rd. letter is of going -
our bro. moves

The 4th. letter is of generation -
our bro. stands rejoicing.

(The word - He lives in the
Sun)

Mr. Acland

~~40 E. P. D. Ave~~ Editorial Dept. E. P. Dutton & Co.

← Dear Sir

D

I should like to call your
attention to the 132 page supplement
of the Equinox of which I sent you
a complimentary copy - see reference
to the review of "From the Watch Tower,
The voice of the silence is the
only theosophist publication of the
slightest literary distinction or even

of occult merit. This new edition is far more valuable to students than any previously published because the meaning of the treatise is for the first time made plain by the commentary of Frater O.M. No theosophist can afford to miss buying a copy.

I own the copy right on this edition and the type is actually standing at the De Vinne Press. It therefore appears to me a very advantageous moment to get out an edition at 600 or 75 cents. Properly advertised by a firm with your energy & resources I have little doubt that the sales would run into 5 figures. Perhaps you will be good enough to let me know your views.

Sincerely

156

I

I am very sorry indeed to hear of you being ill. I will not pretend to be surprised. We have all of us got it in one way or another. Nearly every body in Detroit connects with us had some trouble. A magical gesture like the publication of the Equinox gets all the black magicians going. Roddie and the Dead Soul have both been in trouble and even I had a sensitive spot, as I discovered Wednesday, when I was quite badly burnt in an extremely mysterious manner. I hope to have better news of you very soon. Please write as often as you feel able.

S

156

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S

Mr. Bickers

My dearest Betty

D

Thanks so much for your letter. I'm
awfully glad to hear of you again
and above all, that you are likely to
be having a little more freedom.
I wish you would take up definitely
the work of the Equinox. You could do
a great deal in Sos to prepare the
way for me to come down there one day.
I am writing to Jones to communicate
with you on the subject. Please let
me know what your plans are
~~and~~ you can write to me quite freely
about whatever it is that your
letter hints. I shall expect to hear
from you very soon.

S

Jones -

20 Apr 1919

My beloved son

D

The attack continues merrily - Your
holly and adulterous step mother has
luna very nearly died of pneumonia
Her address is Glenvale Sanitarium,
Escondido, Cal. Get her to come
right out and prepare a centre for us,
in that district. I should send
her an editorial Equinox with in-
structions to get busy lecturing on it,
as soon as she is better but of
course the matter is entirely in your
own hands. Betty Bickers is fed
of her crazy husband for the time
being at least and she too might
act as Equinox a gambler. Her
address is 302 Farnsworth Apt. Hollywood Blvd
Hollywood, Cal. I
myself got it on Wed. night. I put
some salomine lotion on a spot
which had been slightly chafed by
the journey and spent the next two
hours or so in the most excruciating agony.

At this moment I have what I may describe
as a "de luxe edition" of Burns - about
a square foot of purple patches - the
pain is still very considerable. Of
course I took the lotion to the
chemist who had made it up
the foll. day and we both applied
it ~~without the slightest bad re-~~
sults. My congrats. to Mr. Whittier or
whoever it is on an extremely
successful operation. Its quite the
best thing ~~in~~ this line that I
have struck in a long while. I
enclose letter from Bertha Callway
for you to answer. My memory is not
very clear but I think she is mixed
up with the blind devil of Southampton
who tries to excite compassion ~~for~~ his
state and works spy business but
these people are so unimportant that
I do not remember their names.
I never remember anybody but people
who are doing constructive work.
I am not quite sure whether I remembered
to put a note for Hill in ~~the~~ box

certain, your E. etc. if not please
wise we immediately - I would hate
to leave him out. R. is quite a
sport - he sent me a perfectly
beautiful lily for Easter - it blooms
before Ho ~~the~~ Fair. →

I have an idea that Russel
could be a good deal of help to you
It might be perfectly easy for
him to get a job in Detroit. He
doesn't mind working as a waiter or
any thing else and we could use him
to do all sorts of odd jobs. Set me
know about this immediately

S

Quinn

4319 Spring -
+ address

My dear Quinn

D

I have now got ⁴ pictures more or less ready to show you - any day will suit me as long as I know beforehand.

S -

Apr. 22/

Jones

I rec'd the agency appt. & 2 other letters dated Apr. 18 & 19 respectively. I think I will leave Sweeney for you to manage. I suggest that you & the affiliated brethren should corner him. Get him to come out fair & square for us - it can be done - It is better than my going to see him. You might at least persuade him to call on me. if you can't work the whole thing yourself.

R. has sent me notes. I enclose
copy of one. You might ask Sodge
his view about accepting them.
I'm inclined to say that I accept
them without prejudice to the
existing contract. Get
Sodge's advice on this. The E. is
not my property but of the ~~Sarstruary~~
of the ~~Gubois~~. It was paid for
with O of O money and all the
brethren are interested in protecting
their property. However I feel that
all will go well provided I don't
worry. I can't understand the
high price on Bk. IV considering
that most of it is printing from
plates but you can't possibly
calculate the way you do.
The composition charges for curricula
of O of O stuff covers all from parts
of Bk. IV - you must estimate this
item separately & divide by 4
again - you cannot fix your prices
on the 1000 copy estimate.

187
748
467
215
243

Taking your figures we had 2000
copies costing \$654, which
brings your est. per copy down to
\$.331 - Call it 5000 copies -
and the est. works out a little
than 25¢ per copy. It can
be sold at that price
provided that you charge
half of the cost of production let
us say to advertising. You can
also look to make a profit on
Parts 2, 3, and 4. You have to
hammer into them that the
business of it is to make a market
for the bulls of the stock and that
B1c. & is our best bet. Preliminary
profits so to speak, are not so im-
portant. It pays to advertise. I
don't think it worth while getting a
N.Y. price because of freight.
Also, I have no copy to show.
About your lectures - it is
important for you to clinch the
deal. After each lecture, you

must say "Now then those who accept
the law 'stand up!' Then let the
others put, then make the acceptance
sign some kind of declaration
and brand them with the mark of the
beast. You will soon have an
organized & disciplined following.
Otherwise your face gets disfigured.
Fuller was awfully good on this
sort of stuff.

My hands have been so painful
that I haven't been able to write
as I should have wished these last
few days, but I hope to let you have
the ritual up to P. I. within a
week. Please tell R. that I
have heard from Scotland - Williamson
has my letter and will square the
Christie Press affair - Also knowers,
with whom the Q & O books are
stored. He may rest easy on this.

~~The important thing of all~~
is Bk. IV because that is the
way appointed by the gods to

to accept
the
accept
line
of the
an
minj.
is updated.
this

put over the law. The high price
certainly worries me - the man
must be figuring on very good
paper or something. Chicago
will probably figure on better
terms. Howard drive home the
mail that Bk. IV is on ad., our
Salesman etc.

ampl
to write
e last
in home
in a
at I
- Williamson
e the
movers,
are
on this.
of all
the
do to